

PROGRAM No. 2544-S Contract Period: Date of Award through March 31, 2008 plus four option years

TITLE: Army Reserve Family Programs Magazine

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	Shatz Publishing Group Blackwell, OK		Helmer Printing Beldenville, WI		Allen Wayne Chantilly, VA		Univeral Printing Co. St. Louis, MO		GPO Estimate	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	COMPLETE PRODUCT											
a.	12 page issue											
(1)	Make ready and/or Setup.....	4	\$8,500.00	\$34,000.00	\$2,765.00	\$11,060.00	\$8,500.00	\$34,000.00	\$20,444.44	\$81,777.76	\$10,052.36	\$40,209.44
(2)	Running per 1000 copies.....	160	\$115.00	\$18,400.00	\$245.00	\$39,200.00	\$158.00	\$25,280.00	\$134.55	\$21,528.00	\$164.14	\$26,262.40
II.	ADDITIONAL OPERATIONS											
a.	Author alterations.....per alteration.....	40	\$10.00	\$400.00	\$10.00	\$400.00	\$65.00	\$2,600.00	\$40.40	\$1,616.00	\$31.35	\$1,254.00
b.	Additional proofs											
(1)	Blueline.....per page.....	12	N/C	\$0.00	\$5.00	\$60.00	\$8.00	\$96.00	\$5.05	\$60.60	\$6.02	\$72.24
(2)	Chromalin or equal.....per page.....	12	N/C	\$0.00	\$10.00	\$120.00	\$36.00	\$432.00	\$30.30	\$363.60	\$25.43	\$305.16
III.	PACKING FOR MAILING AND SHIPPING											
a.	Mailed copies self-mailers.....per 1000 copies.....	140	\$30.00	\$4,200.00	\$39.00	\$5,460.00	\$475.00	\$66,500.00	\$28.34	\$3,967.60	\$143.09	\$20,032.60
b.	Mailed copies multiple copies in kraft envelope or in cushioned shipping bags (up to 50 pamphlets).....per envelope/bag.....	12	\$3.00	\$36.00	\$1.95	\$23.40	\$0.85	\$10.20	\$2.53	\$30.36	\$2.08	\$24.96
c.	Bulk shipments (f.o.b. destination) copies in containersper 500 copies.....	40	\$3.00	\$120.00	\$3.00	\$120.00	\$45.00	\$1,800.00	\$23.23	\$929.20	\$18.56	\$742.40
	TOTAL OFFER:			\$57,156.00		\$56,443.40		\$130,718.20		\$110,273.12		\$88,903.20
	DISCOUNT:		1.00%	\$571.56	2.00%	\$1,128.87	0.00%	\$0.00	1.00%	\$1,102.73	0.00%	\$0.00
	NET OFFER:			\$56,584.44		\$55,314.53		\$130,718.20		\$109,170.39		\$88,903.20
				AWARDED								

Prepared by _____

Reviewed by _____