PROGRAM No. 1641-S CONTRACT PERIOD: Date of Award thru December 31, 2004
plus two option year(s), if exercised

TITLE: Smokey Bear Printing Department of Agriculture

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	Evolution Impressions Rochester, NY		Far Western Graphics Sunnyvale, CA		French Bray Printing Glen Bournie, MD		Gateway Press, Inc. Louisville, KY		Haig's Quality Printing Las Vegas, NV		Irwin Printing Springfield, MO	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	**PRINTING AND BINDING:**													
	Pamphlets:													
(a)	Item 1: Children's Fire Safety Activity Book.....**per 10,000** books.....	7.5	2640.00	19800.00	1662.00	12465.00	2560.00	19200.00	2037.00	15277.50	2600.00	19500.00	1359.00	10192.50
(b)	Item 2: WFSH Handbooks..... **per 10,000** pamphlets.....	6	2145.00	12870.00	85.00	510.00	2250.00	13500.00	966.00	5796.00	950.00	5700.00	599.00	3594.00
(c)	Item 3: Coloring Book for Smokey's Friends.....per 100,000 pamphlets.....	6.5	5095.00	33117.50	6647.00	43205.50	5154.00	33501.00	3447.00	22405.50	7300.00	47450.00	2850.00	18525.00
(d)	Item 4: Activity Book for Smokey's Friends.....per 100,000 pamphlets.....	5.5	7417.00	40793.50	6990.00	38445.00	5419.00	29804.50	3543.00	19486.50	7500.00	41250.00	2850.00	15675.00
	Brochures/Postcards/Forms:													
(e)	Item 5: Smokey/boyz Bookmarks.....per 100,000 bookmarks.....	7.5	2140.00	16050.00	840.00	6300.00	1015.00	7612.50	1150.00	8625.00	1050.00	7875.00	662.00	4965.00
(f)	Item 6: Smokey/boyz Postcard.....per 100,000 postcards.....	1	2615.00	2615.00	2000.00	2000.00	2605.00	2605.00	2783.00	2783.00	1900.00	1900.00	1195.00	1195.00
(g)	Item 7: Smokey Bear Notepads.....per 100,000 sheets.....	31.25	1578.00	49312.50	970.00	30312.50	665.00	20781.25	467.00	14593.75	550.00	17187.50	295.00	9218.75
(h)	Item 8: Smokey/Boyz Poster/Activity Sheet...per 100,000 sheets.....	2.5	2894.00	7235.00	3055.00	7637.50	3380.00	8450.00	3384.00	8460.00	2800.00	7000.00	1995.00	4987.50
(i)	Item 9: Educational Posters (Small).....per 100,000 posters.....	3.6	6365.00	22914.00	3690.00	13284.00	3917.00	14101.20	3457.00	12445.20	3800.00	13680.00	2695.00	9702.00
(j)	Item 10: Citation.....**per 1,000** citations.....	6.25	424.00	2650.00	137.00	856.25	311.00	1943.75	293.00	1831.25	319.00	1993.75	110.00	687.50
(k)	Item 11: Outdoor Fire Safety (English and Spanish)													
	.....per 100,000 brochures.....	2.2	4715.00	10373.00	2605.00	5731.00	4250.00	9350.00	4030.00	8866.00	3200.00	7040.00	2495.00	5489.00
(l)	Item 12: Wildfire Strikes Home.....per 100,000 brochures.....	2	4037.00	8074.00	2635.00	5270.00	3050.00	6100.00	3146.00	6292.00	3150.00	6300.00	2595.00	5190.00
(m)	Item 13: Wildland Fire in the US.....per 100,000 brochures.....	1	10655.00	10655.00	8316.00	8316.00	7585.00	7585.00	6487.00	6487.00	8500.00	8500.00	5495.00	5495.00
	Posters:													
(n)	Item 14: Smokey/Boyz Poster.....**per 10,000** posters.....	2.5	1368.00	3420.00	808.00	2020.00	1390.00	3475.00	1571.00	3927.50	880.00	2200.00	495.00	1237.50
(o)	Item 15: Fire's Role in Nature, Bookcover.....**per 1,000** posters.....	5	228.00	1140.00	822.00	4110.00	383.00	1915.00	387.00	1935.00	210.00	1050.00	95.00	475.00
(p)	Item 16: Educational Posters (Large).....per 100,000 posters.....	1.35	33291.00	44942.85	19444.00	26249.40	18666.00	25199.10	27193.00	36710.55	16500.00	22275.00	19650.00	26527.50
(q)	Item 17: Fire's Role in Nature Posters.....per 10,000 posters.....	7.5	1085.00	8137.50	2002.00	15015.00	1418.00	10635.00	1112.00	8340.00	950.00	7125.00	649.00	4867.50
II.	**ELECTRONIC PREPRESS:**													
(a)	Preflighting Electronic Media and													
	digital deliverables.....per disk.....	4	19.00	76.00	70.00	280.00	40.00	160.00	20.00	80.00	NC	0.00	NC	0.00
(b)	Digital file corrections.....per hour.....	2	85.00	170.00	70.00	140.00	80.00	160.00	50.00	100.00	NC	0.00	60.00	120.00
(c)	Author's Alteration's.....per line.....	50	2.75	137.50	10.00	500.00	3.00	150.00	6.00	300.00	1.00	50.00	2.00	100.00
(d)	Digital page proofs: Per page/side:													
(1)	One ink color: Up to and including: 7 x 8-1/2".....	4	9.00	36.00	10.00	40.00	10.00	40.00	5.00	20.00	15.00	60.00	5.00	20.00
(2)	Two ink colors: 7 x 8-1/2".....	2	18.00	36.00	12.00	24.00	15.00	30.00	15.00	30.00	15.00	30.00	5.00	10.00
(3)	Two ink colors: 14 x 8-1/2".....	4	36.00	144.00	18.00	72.00	15.00	60.00	30.00	120.00	20.00	80.00	5.00	20.00
(4)	Two ink colors: 20 x 6".....	2	36.00	72.00	24.00	48.00	15.00	30.00	15.00	30.00	25.00	50.00	15.00	30.00
(5)	4-color process: Up to and including: 8-1/2 x 11".....	17	41.00	697.00	20.00	340.00	15.00	255.00	15.00	255.00	15.00	255.00	40.00	680.00
(6)	4-color process: 17 x 22".....	4	145.00	580.00	30.00	120.00	50.00	200.00	60.00	240.00	40.00	160.00	80.00	320.00
(7)	4-color process: 20 x 30".....	4	165.00	660.00	40.00	160.00	100.00	400.00	120.00	480.00	80.00	320.00	100.00	400.00
III.	**FILMS:**													
(a)	Per color/per page:													
(1)	Up to and including: 7 x 8-1/2".....	6	10.00	60.00	8.00	48.00	20.00	120.00	10.00	60.00	NC	0.00	10.00	60.00
(2)	14 x 8-1/2".....	4	12.00	48.00	12.00	48.00	30.00	120.00	17.00	68.00	NC	0.00	15.00	60.00
(3)	20 x 6".....	4	12.00	48.00	14.00	56.00	40.00	160.00	17.00	68.00	NC	0.00	20.00	80.00
(b)	Color Corrected Four-color Process Films:													
(1)	Up to and including: 8-1/2 x 11".....	17	110.00	1870.00	30.00	510.00	80.00	1360.00	75.00	1275.00	NC	0.00	40.00	680.00
(2)	17 x 22".....	4	165.00	660.00	40.00	160.00	220.00	880.00	300.00	1200.00	NC	0.00	160.00	640.00
(3)	20 x 30".....	4	215.00	860.00	50.00	200.00	330.00	1320.00	500.00	2000.00	NC	0.00	240.00	960.00
	TOTAL OFFER :			$300,254.35		$224,473.15		#########		$190,587.75		$219,031.25		$132,203.75
	DISCOUNT :		0.25%	$750.64	5.00%	$11,223.66	0.00%	$0.00	3.00%	$5,717.63	2.00%	$4,380.63	0.00%	$0.00
	NET OFFER :			$299,503.71		$213,249.49		#########		$184,870.12		$214,650.63		$132,203.75

AWARDED

PROGRAM No. 1641-S CONTRACT PERIOD: Date of Award thru December 31, 2004
plus two option year(s), if exercised

TITLE: Smokey Bear Printing Department of Agriculture

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	The John Roberts Co. Minneapolis, MN		Monarch Litho Inc. Montebello, CA		Print Craft,Inc. Minneapolis, MN		Reflection Printing Lenexa, KS		Wilcox Press Inc. Ithaca, NY		GPO Estimate Previous Orders	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	**PRINTING AND BINDING:**													
	Pamphlets:													
(a)	Item 1: Children's Fire Safety Activity Book.....**per 10,000** books.....	7.5	2386.00	17895.00	2377.00	17827.50	2896.80	21726.00	2158.00	16185.00	2323.33	17424.98	1430.00	10725.00
(b)	Item 2: WFSH Handbooks..... **per 10,000** pamphlets.....	6	1033.00	6198.00	892.00	5352.00	1169.83	7018.98	710.00	4260.00	795.96	4775.76	600.00	3600.00
(c)	Item 3: Coloring Book for Smokey's Friends.....per 100,000 pamphlets.....	6.5	4600.00	29900.00	4672.00	30368.00	5235.54	34031.01	4986.00	32409.00	4378.43	28459.80	50.00	325.00
(d)	Item 4: Activity Book for Smokey's Friends.....per 100,000 pamphlets.....	5.5	4590.00	25245.00	4911.00	27010.50	5276.55	29021.03	4986.00	27423.00	4654.29	25598.60	50.00	275.00
	Brochures/Postcards/Forms:													
(e)	Item 5: Smokey/boyz Bookmarks.....per 100,000 bookmarks.....	7.5	1853.00	13897.50	1005.00	7537.50	1233.33	9249.98	760.00	5700.00	931.33	6984.98	750.00	5625.00
(f)	Item 6: Smokey/boyz Postcard.....per 100,000 postcards.....	1	2750.00	2750.00	2395.00	2395.00	3417.00	3417.00	1540.00	1540.00	1971.06	1971.06	195.00	195.00
(g)	Item 7: Smokey Bear Notepads.....per 100,000 sheets.....	31.25	563.00	17593.75	448.00	14000.00	626.88	19590.00	480.00	15000.00	876.77	27399.06	336.00	10500.00
(h)	Item 8: Smokey/Boyz Poster/Activity Sheet...per 100,000 sheets.....	2.5	3520.00	8800.00	2960.00	7400.00	2465.80	6164.50	3630.00	9075.00	2910.87	7277.18	2052.00	5130.00
(i)	Item 9: Educational Posters (Small).....per 100,000 posters.....	3.6	4472.00	16099.20	3615.00	13014.00	3034.72	10924.99	3640.00	13104.00	3644.06	13118.62	5000.00	18000.00
(j)	Item 10: Citation.....**per 1,000** citations.....	6.25	192.00	1200.00	224.00	1400.00	289.28	1808.00	112.00	700.00	396.93	2480.81	121.00	756.25
(k)	Item 11: Outdoor Fire Safety (English and Spanish)													
	.....per 100,000 brochures.....	2.2	4227.00	9299.40	3282.00	7220.40	3006.82	6615.00	2984.00	6564.80	4113.03	9048.67	2625.00	5775.00
(l)	Item 12: Wildfire Strikes Home.....per 100,000 brochures.....	2	2750.00	5500.00	2895.00	5790.00	2627.50	5255.00	2650.00	5300.00	4292.27	8584.54	2660.00	5320.00
(m)	Item 13: Wildland Fire in the US.....per 100,000 brochures.....	1	7600.00	7600.00	8900.00	8900.00	7823.00	7823.00	6736.00	6736.00	7160.33	7160.33	7262.00	7262.00
	Posters:													
(n)	Item 14: Smokey/Boyz Poster.....**per 10,000** posters.....	2.5	1008.00	2520.00	1142.00	2855.00	1876.80	4692.00	914.00	2285.00	972.21	2430.53	540.00	1350.00
(o)	Item 15: Fire's Role in Nature, Bookcover.....**per 1,000** posters.....	5	325.00	1625.00	251.00	1255.00	353.60	1768.00	166.00	830.00	440.05	2200.25	84.00	420.00
(p)	Item 16: Educational Posters (Large).....per 100,000 posters.....	1.35	31925.00	43098.75	22930.00	30955.50	29459.93	39770.91	19868.00	26821.80	22147.44	29899.04	6498.00	8772.30
(q)	Item 17: Fire's Role in Nature Posters.....per 10,000 posters.....	7.5	950.00	7125.00	1104.00	8280.00	777.30	5829.75	680.00	5100.00	909.88	6824.10	6663.00	49972.50
II.	**ELECTRONIC PREPRESS:**													
(a)	Preflighting Electronic Media and													
	digital deliverables.....per disk.....	4	110.00	440.00	65.00	260.00	NC	0.00	5.00	20.00	NC	0.00	15.00	60.00
(b)	Digital file corrections.....per hour.....	2	68.00	136.00	65.00	130.00	50.00	100.00	40.00	80.00	50.00	100.00	75.00	150.00
(c)	Author's Alteration's.....per line.....	50	5.00	250.00	3.50	175.00	50.00	2500.00	NC	0.00	12.00	600.00	1.00	50.00
(d)	Digital page proofs: Per page/side:													
(1)	One ink color: Up to and including: 7 x 8-1/2".....	4	4.60	18.40	20.00	80.00	NC	0.00	2.00	8.00	10.00	40.00	4.00	16.00
(2)	Two ink colors: 7 x 8-1/2".....	2	4.90	9.80	25.00	50.00	NC	0.00	3.00	6.00	12.00	24.00	8.00	16.00
(3)	Two ink colors: 14 x 8-1/2".....	4	5.60	22.40	45.00	180.00	NC	0.00	4.00	16.00	16.00	64.00	12.00	48.00
(4)	Two ink colors: 20 x 6".....	2	20.00	40.00	45.00	90.00	NC	0.00	5.00	10.00	22.00	44.00	18.00	36.00
(5)	4-color process: Up to and including: 8-1/2 x 11".....	17	120.00	2040.00	60.00	1020.00	NC	0.00	7.00	119.00	18.00	306.00	40.00	680.00
(6)	4-color process: 17 x 22".....	4	120.00	480.00	190.00	760.00	NC	0.00	8.00	32.00	42.00	168.00	60.00	240.00
(7)	4-color process: 20 x 30".....	4	225.00	900.00	250.00	1000.00	NC	0.00	9.00	36.00	160.00	640.00	80.00	320.00
III.	**FILMS:**													
(a)	Per color/per page:													
(1)	Up to and including: 7 x 8-1/2".....	6	20.00	120.00	12.00	72.00	NC	0.00	2.00	12.00	10.00	60.00	7.00	42.00
(2)	14 x 8-1/2".....	4	25.00	100.00	20.00	80.00	NC	0.00	3.00	12.00	14.00	56.00	12.00	48.00
(3)	20 x 6".....	4	38.00	152.00	20.00	80.00	NC	0.00	5.00	20.00	18.00	72.00	18.00	72.00
(b)	Color Corrected Four-color Process Films:													
(1)	Up to and including: 8-1/2 x 11".....	17	39.00	663.00	85.00	1445.00	NC	0.00	5.00	85.00	40.00	680.00	75.00	1275.00
(2)	17 x 22".....	4	60.00	240.00	275.00	1100.00	NC	0.00	10.00	40.00	176.00	704.00	150.00	600.00
(3)	20 x 30".....	4	85.00	340.00	450.00	1800.00	NC	0.00	15.00	60.00	400.00	1600.00	200.00	800.00
	TOTAL OFFER :			$222,298.20		$199,882.40		#########		$179,589.60		$206,796.28		$138,456.05
	DISCOUNT :		0.00%	$0.00	2.00%	$3,997.65	0.00%	$0.00	1.00%	$1,795.90	2.00%	$4,135.93	0.00%	$0.00
	NET OFFER :			$222,298.20		$195,884.75		#########		$177,793.70		$202,660.36		$138,456.05

Abstracted by:_____

Reviewed by:_____

Contract Awarded To