

PROGRAM 1478-S CATEGORY 1		Date of Award through August 31, 2001 (Opt. Thru August 31, 2005)				Sullivan Marketing Sullivan IL				GPO Estimate			
ITEM NUMBER	ITEM DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I. FILMS:													
(a)	Line.....per illustration.....	446	5.00	2,230.00	3.00	1,338.00	4.00	1,784.00	5.00	2,230.00	5.00	2,230.00	
(b)	Square-finish halftone.....per illustration.....	764	7.50	5,730.00	7.50	5,730.00	6.00	4,584.00	7.50	5,730.00	10.00	7,640.00	
(c)	Color separation (by masking or opaquing) for each add'l color.....	449	3.00	1,347.00	3.00	1,347.00	4.00	1,796.00	5.00	2,245.00	2.50	1,122.50	
(d)	Outputting text pages to film/plate from electronic media.....per page.....	65	6.00	390.00	7.50	487.50	15.00	975.00	15.00	975.00	5.50	357.50	
II. COMPLETE PRODUCT:													
(a)	Printing in a single ink color.....per page.....	680	7.50	5,100.00	8.00	5,440.00	12.00	8,160.00	6.50	4,420.00	8.00	5,440.00	
(1)	Make ready and/or Setup.....	24,480	0.90	22,032.00	0.95	23,256.00	1.20	29,376.00	0.75	18,360.00	0.68	16,646.40	
(2)	Running Per 100 Copies.....												
(b)	Each additional color of ink.....per page.....	612	7.50	4,590.00	7.00	4,284.00	12.00	7,344.00	6.50	3,978.00	10.00	6,120.00	
(1)	Make ready and/or Setup.....	22,032	0.35	7,711.20	0.40	8,812.80	0.20	4,406.40	0.35	7,711.20	0.35	7,711.20	
(2)	Running per 100 copies.....												
III. ADDITIONAL OPERATIONS:													
(a)	Inserting loose pages.....per 100 copies.....	140	2.50	350.00	4.00	560.00	2.00	280.00	2.00	280.00	3.00	420.00	
(b)	Two parallel folds.....per 100 leaflets.....	72	3.50	252.00	1.00	72.00	1.10	79.20	2.50	180.00	1.00	72.00	
(c)	Page proofs.....per page.....	469	1.50	703.50	2.00	938.00	2.00	938.00	4.00	1,876.00	2.50	1,172.50	
(d)	Final fold to 8-1/2 x 5-1/2" including cost of mailing tab & affixing mailing tab & furnished label.....per 100 copies.....	33	5.10	168.30	25.00	825.00	2.00	66.00	15.00	495.00	15.00	495.00	
(e)	Additional charge for delivering to the following cities:												
(1)	Atlanta, GA.....per 100 copies.....	682	3.57	2,434.74	0.10	68.20	1.66	1,132.12	1.00	682.00	2.16	1,473.12	
(2)	Buffalo, NY.....per 100 copies.....	163	4.64	756.32	0.10	16.30	2.18	355.34	2.00	326.00	2.18	355.34	
(3)	Baltimore, MD.....per 100 copies.....	199	4.35	865.65	0.10	19.90	2.18	433.82	2.00	398.00	2.18	433.82	
(4)	Anderson, MA.....per 100 copies.....	460	4.64	2,134.40	0.10	46.00	2.57	1,182.20	2.00	920.00	2.18	1,002.80	
(5)	Indianapolis, IN.....per 100 copies.....	12	4.35	52.20	0.10	1.20	1.66	19.92	1.50	18.00	2.16	25.92	
(6)	Memphis, TN.....per 100 copies.....	582	4.64	2,700.48	0.10	58.20	1.37	797.34	1.25	727.50	2.16	1,257.12	
(7)	Philadelphia, PA.....per 100 copies.....	680	4.64	3,155.20	0.10	68.00	2.18	1,482.40	1.25	850.00	2.17	1,475.60	
(8)	Boston, MA.....per 100 copies.....	12	4.64	55.68	0.10	1.20	2.57	30.84	2.00	24.00	2.18	26.16	
(9)	Hartford, CT.....per 100 copies.....	62	4.64	287.68	0.10	6.20	2.57	159.34	2.00	124.00	2.18	135.16	
(10)	Ft. Lauderdale, FL.....per 100 copies.....	12	4.35	52.20	0.10	1.20	2.18	26.16	2.25	27.00	2.17	26.04	
(11)	Jacksonville, FL.....per 100 copies.....	48	3.42	164.16	0.10	4.80	2.18	104.64	2.25	108.00	2.17	104.16	
(12)	Nashville, TN.....per 100 copies.....	12	3.42	41.04	0.10	1.20	1.37	16.44	1.50	12.00	2.16	25.92	
(13)	Richmond, VA.....per 100 copies.....	12	4.35	52.20	0.10	1.20	2.18	26.16	1.50	18.00	2.17	26.04	
(14)	Washington, DC.....per 100 copies.....	72	4.35	313.20	0.10	7.20	2.18	156.96	2.00	144.00	2.20	158.40	
(15)	Greensboro, NC.....per 100 copies.....	17	3.42	58.14	0.10	1.70	1.66	28.22	1.50	25.50	2.20	37.40	
(f)	Inserting items into kraft envelopes (including the cost of sealing & labeling) for inner packaging.....each envelope.....	1,440	0.55	792.00	0.50	720.00	0.35	504.00	0.25	360.00	0.20	288.00	
(g)	Shrink-film wrapping (including the cost of labeling) for inner packaging.....each package.....	1,440	0.30	432.00	0.20	288.00	0.50	720.00	0.25	360.00	0.25	360.00	
TOTAL													
			0.25%	64,951.29	2.00%	54,400.80	0.00%	66,964.50	0.00%	53,604.20	0.00%	56,638.10	
DISCOUNT				162.38		1,088.02		66,964.50		53,604.20		56,638.10	
NET TOTAL				64,788.91		53,312.78		66,964.50		53,604.20		56,638.10	
AWARDED													